

BAM is an invitation to co-create with God in the marketplace

- Adam & Eve
- Godly businesswoman in Proverbs 31
- Quakers UK → USA
- Hans Nielsen Hauge, Norway



BAM is about responding to God's invitation...

- To be creative in the marketplace
- Create good services and products
- To shape business for God and the common good
- To be a part of God's restoration of all things and all people through Jesus Christ...

Restoring human dignity through business

- unemployed
- book keeper
- human trafficking victim
- former prisoner and drug addict
- civil engineer
- widow
- student

BAM is a re-discovery

Christopher Columbus Martin Luther



BAM is a Global Movement

- It was NOT 20 years ago
- Expressions around the globe vs. global cohesion and connectedness
- Global BAM think tank # 1 (2003 – 2004)
- Global BAM think tank # 2 (2011 – 2013)

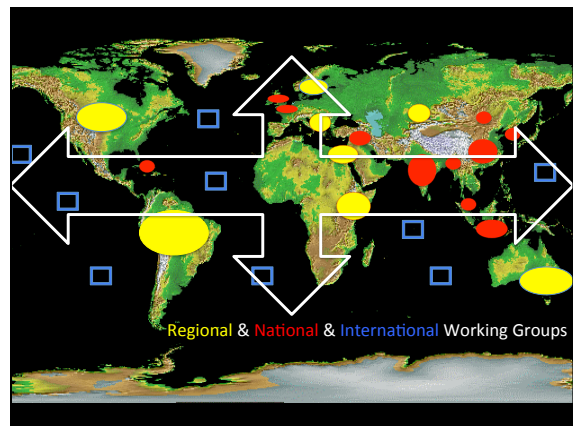
A Common Global Understanding

How can businesses...

- serve *people*,
- align with God's *purposes*,
- be good stewards of the *planet*,
- and make a *profit*?

QUADRUPLE BOTTOMLINE

BAM: playing a beautiful symphony – to God's glory - on the different instruments that God has entrusted to us



Global BAM Congress

2013 Thailand



A global highway, a two-way street

Largest global gathering and sharing of:

1. **Intellectual Capital** (knowledge, best practices,...)
2. **Social Capital** (networking, partnering)

From everywhere to everyone

What shall we call it?



BAM working definition

- Profitable and sustainable businesses;
- Intentional about Kingdom of God purpose and impact on people and nations;
- Focused on holistic transformation and the multiple bottom lines of economic, social, environmental and spiritual outcomes;
- Concerned about the world's poorest and least evangelized peoples.

Business as

- | | |
|-----------------------|-------------------------|
| 1. Justice | 7. Reconciliation |
| 2. True Religion | 8. Creation Care |
| 3. Shalom | 9. Loving Your Neighbor |
| 4. Stewardship | 10. Glorifying God |
| 5. Servant Leadership | 11. Great Commission |
| 6. Human Dignity | 12. Body of Christ |

Movements of Societal Transformation

Examples

- Protestant Reformation
- Abolition of Slavery
- Civil Rights Movement

Common themes

- Small minority
- Shared vision
- Common values
- Connected with one another
- Critical mass
- Tenacity

State of the BAM Movement

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BAM & the Olive Tree



1000s of varieties
25 years till fruit
2000+ years old

